

Budweiser Strikes Back

I n t r o d u c i n g C o c a - C o l a C l o t h e s
- advertisement in The New York Times, August 4, 1985

Budweiser Telephones,
IBM Cigarettes,
Dr. Pepper Baby Powder,
General Motors Milk.

CBS Gasoline,
Lysol Records,
Macy's Airlines,
Kodak Cake.

Haagen-Dazs Weapons Systems,
Barnes & Noble Funeral Homes,
Bloomingdales Petroleum,
MTV Paint.

Avis Potatoes,
Burger King Toothpaste,
Hershey's Computers, and
The Honda Bank

N. J. A. Sloane
Aug. 27, 1985